



AHA White Label A Platform for Internet Enabled Solar EPC Company



A Mobile App is powerful on multiple levels, from increasing customer loyalty to improving brand recognition to expanding revenue channels. However, by white labeling, it takes the power of apps to the next level. White labeling a mobile app platform like ours i.e. AHA Rooftop Solar Helper allows you or your business to start selling your services/product through mobile apps directly to your clients. You maintain total control of your brand, from the app dashboard to the app developer account for your business.

Why White Label Mobile Apps and Internet Platform?

White label mobile apps refer to application frameworks which can be customized with your company name, logo and product or service information. According to Apple, 98% of fortune 500 companies have a mobile app for their business. In contrast, less than 1% of small businesses have a mobile app. This means that there is a huge opportunity for small businesses to adopt mobile apps. With one of the most intuitive and powerful app building platforms in the market today, number of businesses turn to us to build their solar mobile app. By becoming a reseller, you get to leverage that same technology and brand it completely as your own. Overnight you can have a complete new product offering or end up starting a brand new business.

What's in it for you?

The **AHA White Label** brings a Platform for Internet Enabled Solar EPC Company which can be customized to provide an Online Process Management platform for managing the solar EPC business. This shall have the following features:

Branding	Customization
<i>Mobile App and Web Admin Panel with your company logo</i>	<i>Toolbar Color Pattern</i>
<i>Mobile App and Web Admin Panel with your company Branding colors</i>	<i>Toolbar Theme Property</i>
<i>Mobile Apps in Google Play Store and Apple Store in your Company's name</i>	<i>Text Color And Somewhere Background Color</i>
	<i>Splash Screen Of App</i>
	<i>Text Color</i>
	<i>Your Company Logo</i>

Benefits:

- 1. White labeling boosts the visibility of your brand:** If the business you run requires you to offer multiple services or products, paying extra for white labeling on all the products you offer is a great way to proliferate your brand name without being obnoxious, increasing the public's awareness of your brand.
- 2. White labeling strengthens the loyalty of clients:** Obviously the third-party products that you're white labeling and adding to your offering are dependable and satisfactory. Every time a client uses your white labeled product and sees your name attached, they will associate it with convenience and quality and their loyalty to your brand will increase.
- 3. White labeling allows you to take advantage of expert work:** If third-party developers have the focus and expertise to make a product better than you can, just pay them for the white labeling privilege and enjoy slapping your brand name on their quality work.
- 4. White labeling provides your brand with a refined product:** Most third-party tools have already gone through beta tests, revisions, troubleshooting, and many other fine tuning processes. Rather than going through the growing pains of launching your own product, you can use an already-polished product with your name attached.
- 5. White labeling saves you time and money:** Creating your own product from scratch might sound like a great idea at some point, but unless you've done it (successfully) before, you probably aren't aware of all the energy and resources that go into creating an original product. Why waste time reinventing the wheel when you can white label?
- 6. White labeling takes the pressure off:** If something goes wrong with a Mobile App or Web Admin, most third-party tools will take responsibility and work on a fix or update for the service. It's up to you to choose a quality product from a third-party that offers dependable support, but once you do you can sit back and enjoy offering your clients a great tool while someone else does the troubleshooting.
- 7. White labeling is like having an in-house developer, for a fraction of the cost:** Maybe you really like the idea of building your own product, but you probably also like high profit margins. If you develop your own product, you are looking at investing tons of money and time, with no guarantee of the final product's ROI. When you use a third-party tool and white label it, you're retroactively paying developers or manufacturers to create a product for your business. And of course, paying for white labeling is a whole lot cheaper than paying a developer to build you a product.

